



2018 SEASON SPONSORSHIP PACKAGE

Thank you for your interest in sponsoring the Ohio Valley Roller Girls. We are currently seeking support from local businesses in order to continue our community involvement programs and to fund our 2018 season. We are confident that your sponsorship of OVRG will provide your business with valuable exposure to a difficult-to-reach demographic, not to mention the opportunity to be part of one of the fastest-growing sports in the world.



Who are we?

Ohio Valley Roller Girls is a non-profit, skater-operated organization, recognized as a member of the Women's Flat Track Derby Association (WFTDA) that is dedicated to bringing the sport of women's flat track roller derby to the Ohio Valley. We are local women who come from all walks of life, and we support our local businesses and communities.

Support your Local Women!

Roller derby is a real sport, with real contact. Unlike the roller derby of the 1970s, today's roller derby is not a theatrical performance, but a true showing of strong, athletic women battling it out on the flat track. All of our skaters train hard to get in shape. OVRG follows the rules set forth by WFTDA, the sport's international governing body. In



addition to training several times a week for several hours at a time, OVRG participates in fundraising and volunteering for our community. At our home games we hold a 50/50 raffle with proceeds going to a local charity. This past season the league has donated to local women's shelters, food banks, animal shelters, and many other local community outreach programs.



Roller Derby Outreach

Roller Derby is fast growing, highly visible, and full contact. Fans feel very passionate about flat track roller derby, and our fans defy stereotypes. From sports fans, to punk rockers, to soccer moms, our advertising reaches them all.

Derby Popularity

Roller derby is currently the fastest growing sport in the world, with over 1,200 leagues in the United States and even more worldwide. The sport of roller derby is attracting more fans than ever before. Advertising with us gives you the potential to reach 700-1000 new customers from all over the Ohio Valley at each of our games.



Practice and Game Location

We practice at the Martins Ferry Recreational Center and hold our games at the James E. Carnes Center in St. Clairsville, Ohio. We also attend and host many events throughout the Ohio Valley. All of our events are family friendly and provide something fun for every age group.

Media Coverage

Our league has been featured several times on local TV news stations, newspapers, and local radio, such as Derby Talk on 106.3 The River, The Steve Novtotney Show on AM 1600 WKXX, and the Bloomdaddy show. *In Wheeling* magazine and Weelunk has also covered our league with featured articles. We also run radio advertisements on many local stations.

Online and Social Networking

OVRG has a professional webpage which receives over a 1,500 hits per week. Our Facebook page also receives an additional 7,000-9,000 hits per week.



Sponsorship Levels

Sponsorship levels are flexible and affordable, even to smaller businesses. As an OVRG sponsor, your logo and a link to your website will be featured on our website, reaching an average of 100 viewers a day.

Perks, Terms, and Rates!

| Sponsorship Packages | Titanium | Platinum | Gold | Silver | Bronze |
|-----------------------------|-----------|----------|----------|----------|--------|
| #of tickets for each game | 4 | 4 | 2 | 2 | 1 |
| Program Ad | Full Page | 1/2 Page | 1/2 Page | 1/4 Page | |
| OVRG T-shirt | 4 | 2 | 2 | 2 | 1 |
| Banner Placement | X | X | X | | |
| Logo on Webpage | X | X | X | X | X |
| Special Thanks During games | X | X | X | | |
| Cost per season | \$800 | \$650 | \$500 | \$300 | \$200 |

A' LA CARTE ADVERTISING (PER EVENT)

Program Ads:

Full Page \$100

1/2 Page \$75

1/4 Page \$50

Banner Placement \$50

Logo and Web Link \$25

ALL OVRG SKATERS PAY TO PLAY

Support from your business would help us minimize our out-of-pocket costs for practice space, travel, uniforms, and game expenses. Help us out today!

For inquiries and other information, please e-mail us at sponsorship@ohiovalleyrollergirls.com.

2018 SPONSORSHIP AGREEMENT



Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

Sponsorship Level

- Titanium \$800
- Platinum \$650
- Gold \$500
- Silver \$300
- Bronze \$200

In-Kind Contribution

Donations, Trades, and In-kind Contributions are always accepted and appreciated. Let us know if you have any idea. We would love to work with you!
Donation Amount \$ _____

Detailed Description:

Al la Carte Advertisement- For one game

- Full Page \$100
- 1/2 Page \$75
- 1/4 Page \$50
- Banner \$50
- Web Link \$25

Vendor Space at Games

OVRG can provide vendor space to companies wishing to sell their items at a game. Items must be family friendly and be non-food items to comply with our game atmosphere. Approval for vendors is voted upon by OVRG's Board of Directors.

- Single - Regular Game Day \$35
- Full Season \$200
- Tournament per day \$50

I agree to the terms of the sponsorship agreement and have enclosed payment.

Signature _____

Date _____

Thank you for supporting the Ohio Valley Roller Girls!!! Your contribution is greatly appreciated and allows us to continue to advance the unique women's sport of roller derby. Roller derby builds strong women, self-confidence, teamwork, a sense of belonging, and community involvement.

Payment Info

Please mail a completed Sponsorship Agreement and payment to:

**Ohio Valley Roller Girls Treasurer
120 Grant Ave.
Moundsville, WV 26041**

Vendor Information

- ~ Vendors provide merchandise and/or business information and staffing for table.
- ~ OVRG will provide one table and chairs.
- ~ Priority is given to sponsors and vendors who make an annual commitment.
- ~ A limit of 2 staff members is encouraged. Additional staff must purchase a ticket at the game ticket price.
- ~ Please arrive one hour prior to doors opening for set up.
- ~ Vendors may leave items at the Carnes Center overnight on Saturday at their own risk.
- ~ Please contact sponsorship@ohiovalleyrollergirls.com with any additional questions concerning vendor space.

2018 Home Game Schedule

At the James E. Carnes Center

- ~ Saturday, September 15th at 7pm
- ~ Sunday, September 16th at 5pm
- ~ Saturday, October 20st at 7pm
- ~ Sunday, October 21nd at 5pm
- ~ Two day tournament, November 17-18, 2018 River Valley Riot (8 Team Roller Derby Tournament, doors open at 8am both days)
Hosted by the Ohio Valley Roller Girls